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**2012 SIGNATURE AD**

**Deadline: Monday, January 9<sup>TH</sup>**

**Submit Names via EMAIL to: [rtlsoin@att.net](mailto:rtlsoin@att.net)**

November 28, 2011

Dear Pastors/Liaisons:

We are once again asking for your help in collecting names for our annual Signature Ad. Each year Right to Life of Southern Indiana remembers the anniversary of 'Roe v. Wade' by sponsoring full-page ads in our local newspapers. This coming year marks the 39<sup>th</sup> anniversary of the Supreme Court's decision that legalized abortion on demand for the entire nine months of pregnancy, which has resulted in the deaths of over 53 million babies before they were allowed to take their first breath.

Full page ads will be published on Wednesday, January 18th in the Corydon Democrat and on Sunday, January 22nd in the Evening News and New Albany Tribune with the names of citizens who believe that every unborn child deserves a chance at life. Citizens can express their opposition to the killing of innocent children, by allowing their names to be printed in the ads. A suggested donation of **\$5.00 per line** covers the cost of publishing a name or names, up to a maximum of 25 characters, including spaces. As always, if someone would like their name in the ad, but does not have the suggested donation, we will be happy to include them.

You can either begin collecting names now or wait until after Christmas. Here are several suggestions:

1. Have tables manned by volunteers set up in the back of your church using our signature sheets to collect the names before and after your church services
2. Copy the enclosed signature form containing 4 individual sign-up slips per page, cutting the slips and placing them in the pews before your service begins or have them inserted into your church bulletins. After explaining the ad and its purpose to the congregation, pass a basket for collection of the slips and donations, or collect them at the doors as people leave the service.

To ensure the correct spelling of the names,

- ⇒ We request that **NAMES BE TYPED AND SUBMITTED VIA EMAIL** to [rtlsoin@att.net](mailto:rtlsoin@att.net)
- ⇒ Please **TYPE the LAST NAME first, followed by the FIRST NAME** so we can alphabetize the names in the ad
- ⇒ Please **TYPE "SIGNATURE AD NAMES"** in the subject line of the email
- ⇒ Include the **NAME OF YOUR CHURCH**

We recommend that the church or liaison retain the sign up sheets and a copy of all lists of names until the ads are published in case we need to contact you to verify a name. A check with the name of your church in the memo line covering the cost of printing the names can be mailed to our office address listed above.

We sincerely appreciate your participation in taking this public stand against abortion.

For Life,

*Executive Board of Directors*

*Right to Life of Southern Indiana*